ontract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 ww.wtkr.com

.nd:

Target Enterprises 15260 Ventura Blvd. Suite 1240 Sherman Oaks, CA 91403

	Contract / Revision		1	Alt Order #	
	586612	1		07915423	
Product		232			
US CHAMBER COMMERC	E				
Contract Dates	Estimate #			ANIANT ALL WATER	
10/27/12 - 11/06/12	//446				
Advertiser			Orig	ginal Date /	Revision
US Chamber of Commerc	e		11	0/26/12	10/26/12
	Billing Cycle	Billing	Billing Calendar		Cash/Trade
	EOM/EOC	Broadcast Account Executive Kathi Thornton			Cash
	<u>Station</u>			<u>kecutive</u>	Sales Office
	WTKR			nton	Los Angeles
	Special Handling			***************************************	
	<u>Demographic</u> Women 35+				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	Ref
				1	

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
N 1 3 10/29/12 11/02/12 CBS This Morning	7-9a	:30	NM	5	\$4,250.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$850.00				
N 2 3 11/05/12 11/06/12 CBS This Morning		:30	NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 MT 1	Rate \$850.00				
N 3 3 10/29/12 11/02/12 NewsChannel 3 News	5-6am	:30	NM	5	\$4,250.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	Rate \$850.00				
N 4 3 11/05/12 11/06/12 NewsChannel 3 News	5-6am	:30	NM	1	\$850.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$850.00				
N 5 3 10/29/12 11/02/12 Newschannel 3 News	12n-1230pm	:30	NM	5	\$6,725.00
Week: 10/29/12 End Date Weekdays Spots/Week MTWTF 5	<u>Rate</u> \$1,345.00				
N 6 3 11/05/12 11/05/12 Newschannel 3 News	12n-1230pm	:30	NM	1	\$1,345.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,345.00				
VV66K. 11100/12 1111111		:30	NM	5	\$8,375.00
Start Date End Date Weekdays Spots/Week	Rate		3. 5.00		• •
Week: 10/29/12 11/04/12 MTWTF 5	\$1,675.00				THE RESIDENCE MARKET
N 8 3 11/05/12 11/05/12 Price Is Right		:30	NM	1	\$1,675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1					
VVGER. 11700/12 1171712 11	3-4pm	:30	NM	5	\$5,050.00
N 9 3 10/29/12 11/02/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 MTWTF 5	\$1,010.00				
N 10 3 11/05/12 11/05/12 Ellen Degeneres 3pm	3-4pm	:30	NM	1	\$1,010.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,010.00)		
VVCCR. 11700/12 777772		:30	NM	5	\$5,050.00
Start Date End Date Weekdays Spots/Week	Rate	15.5	1.733		
Week: 10/29/12 11/04/12 MTWTF 5	\$1,010.00			1	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is recalved by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order# 586612 07915423

Contract Dates Product Estimate # US CHAMBER COMME //446 10/27/12 - 11/06/12

Original Date / Revision Advertiser 10/26/12 / 10/26/12 **US Chamber of Commerc**

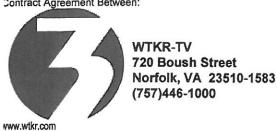
		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week					A 4 A4A A
I 12 3 11/05/12 11/05/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week	p 358-5pm Rate	:30	NM	1	\$1,010.00
Week: 11/05/12 11/11/12 M 1	\$1,010.00				
13 3 10/29/12 11/02/12 Newschannel 3 News	6-630pm	:30	NM	5	\$9,250.00
Week: 10/29/12 End Date Weekdays Spots/Week 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,850.00				
1 14 3 11/05/12 11/05/12 Newschannel 3 News	6-630pm	:30	NM	1	\$1,850.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 M 1	\$1,850.00 5-530pm	:30	NM	5	\$6,725.00
N 15 3 10/29/12 11/02/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	Rate	.50	1400	J	ψ0,720.00
Week: 10/29/12 11/04/12 MTWTF 5	\$1,345.00				
N 16 3 11/05/12 11/05/12 Newschannel 3 News Start Date Find Date Weekdays Spots/Week	5-530pm Rate	:30	NM	1	\$1,345.00
Start Date End Date Weekdays Spots/Week Week; 11/05/12 11/11/12 M 1	\$1,345.00				
N 17 3 10/29/12 11/02/12 Newschannel 3 News	530-6pm	:30	NM	5	\$7,600.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,520.00		1		
N 18 3 11/05/12 11/05/12 Newschannel 3 News	530-6pm	:30	NM	1	\$1,520.00
Start Date End Date Weekdays Spots/Week	Rate \$1,520.00				
Week: 11/05/12 11/11/12 M 1	10-11pm	:30	NM	2	\$13,430.00
N 19 3 10/29/12 11/05/12 Monday Prime Start Date End Date Weekdays Spots/Week	Rate	.50	14141	_	Ψ10,400.00
Week: 10/29/12 11/04/12 M 1	\$6,715.00				
Week: 11/05/12 11/11/12 M 1	\$6,715.00 9-10pm	:30	NM	2	\$15,300.00
N 20 3 10/29/12 11/05/12 Monday Prime Start Date End Date Weekdays Spots/Week	Rate	.00	14141	_	Ψ10,000.00
Week: 10/29/12 11/04/12 M 1	\$7,650.00				
Week: 11/05/12 11/11/12 M 1	\$7,650.00 8-9pm	:30	NM	1	\$10,455.00
N 21 3 10/30/12 10/30/12 NCIS Start Date End Date Weekdays Spots/Week	Rate	.50	1410		ψ10,400.00
Week: 10/29/12 11/04/12 -T 1	\$10,455.00				
N 22 3 10/30/12 10/30/12 Tuesday Prime Start Date Fnd Date Weekdays Spots/Week	9-10pm Rate	:30	MM	1	\$9,010.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	\$9,010.00				
N 23 3 10/30/12 10/30/12 Tuesday Prime	10-11pm	:30	NM	1	\$7,480.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$7,480.00				
N 24 3 10/31/12 10/31/12 Wednesday Prime	10-11pm	:30	NM	1	\$9,010.00
Start Date End Date Weekdays Spots/Week	Rate				
VVEEK. 10/29/12 11/04/12 "	\$9,010.00 9-10pm	:30	NM	1	\$9,690.00
N 25 3 10/31/12 10/31/12 Wednesday Prime Start Date End Date Weekdays Spots/Week	Rate	.00			Ψ5,000.00
Week: 10/29/12 11/04/12W 1	\$9,690.00				80 005 00
N 26 3 11/01/12 11/01/12 Thursday Prime Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	NM	1	\$6,085.00
Start Date End Date Weekdays Spots/vveek Week: 10/29/12 11/04/12 T 1	\$6,085.00				
N 27 3 11/01/12 11/01/12 Thursday Prime	9-10pm	:30	NM	1	\$8,245.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 T 1	Rate \$8,245.00				
FIGURE TOTAL				-	

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10/26/12 / 10/26/12



	586612 /	Alt Order # 07915423
Contract Dates 10/27/12 - 11/06/12	Product US CHAMBER COI	Estimate # MME //446
Advertiser	T.	Original Date / Revision

US Chamber of Commerc

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Totals Amount
Start Date End Date Weekdays Spots/Week	Rate	- ay-	Туро орога	Amount
V 28 3 11/01/12 11/01/12 Thursday Prime	8-9pm	:30	NM 1	\$9,690.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 T 1	Rate \$9,690.00			\$0,000.00
V 29 3 11/02/12 11/02/12 Friday Prime	10-11pm	:30	NM 1	\$6,715.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 F 1	Rate \$6,715.00			
N 30 3 11/02/12 11/02/12 Friday Prime	8-9pm	:30	NM 1	\$6,715.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	Rate \$6,715.00		ı	
V 31 3 10/28/12 10/28/12 Sunday Prime	9-10pm	:30	NM 1	\$6,715.00
Start Date End Date Weekdays Spots/Week	Rate			Ψο,1 10.00
Week: 10/22/12 10/28/12S 1	\$6,715.00			
N 32 3 10/28/12 10/28/12 NFL Football (Early) Start Date End Date Weekdays Spots/Week	1-5p <u>Rate</u>	:30	NM 2	\$19,500.00
Week: 10/22/12 10/28/12S 2	\$9,750.00			
N 33 3 11/04/12 11/04/12 NFL Football	4-8pm	:30	NM 2	\$23,500.00
Start Date End Date Weekdays Spots/Week	Rate			+,
Week: 10/29/12 11/04/12S 2	\$11,750.00			
N 34 3 10/29/12 11/02/12 Late News (M-F) Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM 5	\$10,050.00
Week: 10/29/12 11/04/12 MTWTF 5	\$2,010.00			
N 35 3 11/05/12 11/05/12 Late News (M-F)	11-1135p	:30	NM 1	\$2,010.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	Rate			
N 36 3 10/29/12 11/102/12 Late Night with David Letter	\$2,010.00	120		
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 5	\$3,450.00
Week: 10/29/12 11/04/12 MTWTF 5	\$690.00		- 1	
N 37 3 11/05/12 11/05/12 Late Night with David Letter	* C . C . C . C . C . C . C . C . C . C	:30	NM 1	\$690.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	Rate \$690.00			
N 38 3 10/27/12 11/03/12 Early Show Saturday	9-11am	:30	NM 4	64 000 00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM 4	\$1,000.00
Week: 10/22/12 10/28/12S- 2	\$250.00			
Week: 10/29/12 11/04/12S- 2	\$250.00			
N 39 3 10/27/12 11/04/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM 2	\$4,100.00
Week: 10/22/12 10/28/12SS 1	\$2,050.00			
Week: 10/29/12 11/04/12SS 1	\$2,050.00			
N 40 3 11/03/12 11/03/12 NCAA Football	Various	:30	NM 2	\$6,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 5- 2	<u>Rate</u> \$3,000.00			
V 41 3 10/28/12 10/28/12 1135pm-1205am	1135pm-1205am	:30	NM 1	\$515.00
Start Date End Date Weekdays Spots/Week Week; 10/22/12 10/28/12 S 1	<u>Rate</u> \$515.00			
N 42 3 10/28/12 11/04/12 CBS Sunday Morning	9-1030am	:30	NM 2	\$4,020.00
Start Date End Date Weekdays Spots/Week	Rate			ψ-1,020.00
Week: 10/22/12 10/28/12S 1 Week: 10/29/12 11/04/12S 1	\$2,010.00 \$3,010.00			
VVBER, 10/29/12 11/04/123]	\$2,010.00			
		Totals	96	\$262,105.00

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ontract Agreement Between:

ww.wtkr.com



*Line Ch Start Date End Date Description

Contract / Revision Alt Order # 586612 07915423

Page 4 of 4

Contract Dates Product Estimate # US CHAMBER COMME //446 10/27/12 - 11/06/12

Print Date 10/26/12

Original Date / Revision Advertiser 10/26/12 / 10/26/12 **US Chamber of Commerc**

Spots/ **Totals** Length Week Start/End Time Rate Type Spots Days Amount

ime Period	# of Spots	Gross Amount	Net Amount
0/01/12 -10/28/12	8	\$31,290.00	\$26,596.50
0/29/12 -11/06/12	88	\$230,815.00	\$196,192.75
otals	96	\$262,105.00	\$222,789.25

	100000	
· · · · · · · · · · · · · · · · · · ·	Date:	
Signature:	Date.	